



Commission Meeting Agenda

Date: Wednesday, June 12, 2024

Time: 1:00 PM – 3:00 PM

Location: First 5/United Way Conference Room, 4450 Capitola Road, Suite 106, Capitola, CA

All members of the public are welcome to join the meeting in-person or virtually. To join virtually, enter the link below into a web-browser.

https://us02web.zoom.us/j/4539542581?pwd=MTNGK2VoM3NMc0hSV3o1UHhqS0hJZz09

Meeting ID: 453 954 2581 Passcode: 2217

Participants may also join the meeting by calling into any one of the following phone numbers:

669-900-6833 or 253-215-8782 or 346-248-7799 or 312-626-6799 or 929-205-6099 or 301-715-8592

Members: Chair Toni Campbell, Jennifer Herrera, Bruce McPherson, Diane Munoz, Kimberly Petersen,

Faris Sabbah, Johanna Schonfield, Dr. Raelene Walker

1. Call to Order and Establish Quorum

2. Commission Member Remote Attendance Approval – Action Item

In accordance with AB 2449, Commissioners may participate in the Commission meeting remotely under the following conditions:

- Just Cause, or Emergency Circumstances
- Commission Approval

It is required that a Commission quorum be present in-person.

3. Review and Adopt Agenda - Action Item

4. Consent Agenda - Action Item

- A. Approve Commission January 24, 2024, Meeting Minutes
- B. Accept Financial Report for the period ending May 2024
- C. Accept First 5 Santa Cruz County Grant Application Tracker, 06/12/2024
- D. Accept FY 23/24 First 5 Santa Cruz County Contracts Executed Under Executive Director Authority, 06/12/2024
- E. Accept FY 23/24 First 5 Santa Cruz County Sponsorships report, 06/12/2024

5. Community Oral Communications

The community may address the Commission on items not listed on the agenda that are within the jurisdiction of First 5 Santa Cruz County. If any member of the community wishes to address the Commission on any item that is listed on the agenda, they may do so when that item is called. Every item on the agenda welcomes public comment.

6. Commissioner Oral Communications

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First 5 Santa Cruz County does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefits of its services, programs, or activities. The meeting room is located in an accessible facility. If you wish to attend this meeting and you will require special assistance in order to participate, please contact First 5 at (831) 465-2217 in advance of the meeting to make arrangements. We will be happy to assist you.





7. Convene Public Hearing on 2022/2023 First 5 California Annual Report – Action Item Director Brody will present on the 2022/2023 First 5 California Annual Report for the Commission's acceptance.

8. 2024-2025 Budget - Action Item

- **A.** The Commission will consider approval of the First 5 Santa Cruz County Fiscal Year 2024-2025 Budget in an amount not to exceed **\$4,020,108**.
- **B.** The Commission finds that the contracts for the fiscal year 2024-2025 continue to meet the factors described in its sole source contracting policy section 1.b relating to contractors' expertise being vital to the provision of services. The Commission delegates authority to the Executive Director to negotiate, execute, and amend contracts up to the amounts specified.

I.Operating Expenses – General Admin/Program Support/Evaluation

a. Approval of contract with the United Way of Santa Cruz County for First 5 Administrative, Program Support and Evaluation between July 1, 2024, and June 30, 2025, in an amount not to exceed **\$657,166**.

b. Approval of FY 2024-2025 professional services contracts in amounts not to exceed:

Vendor	Goal Area	Program	Amount
Harshwal & Company LLP	Administration	Financial Audit	\$17,200

II.Strategic Priority Investments

- a. Approval of contract with the United Way of Santa Cruz County for First 5 Strategic Priority Investments between July 1, 2024, and June 30, 2025, in an amount not to exceed \$1,677,025
- **b.** Approval of FY 2024-2025 community grants and professional services contracts in amounts not to exceed:

Vendor	Priority Area	Program	Amount
Community Bridges	Thriving Families	Triple P	\$320,130
Encompass Community Services	Thriving Families	Families Together	\$423,936
Go Kids, Inc.	Early Care & Education	Quality Counts	\$111,240
Leslie Goodfriend	Early Childhood System	Thrive by 5	\$25,000
Health Improvement Partnership	Early Childhood System	Thrive by 5	\$50,000
Health Services Agency	Thriving Families	Families Together	\$25,911
Lucille Packard Children's Hospital Stanford	Healthy Children	Neurodevelopmental Foster Care Clinic	\$77,860
Miller Maxfield	Thriving Families	Triple P	\$20,000
	Thriving Families	Home Visiting Coordination	\$15,000
Optimal Solutions Consulting	Thriving Families	Triple P	\$76,500
	Early Childhood System	Home Visiting Coordination	\$20,000
	Early Childhood System	Thrive by 5	\$30,000

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Vendor	Priority Area	Program	Amount
Pajaro Valley Unified School	Early Care & Education	Raising A Reader	\$185,595
District			
Bonterra	Early Childhood System	Apricot	\$26,095
Subvertical, LLC	Thriving Families	Triple P	\$44,450
Triple P America	Thriving Families	Triple P	\$157,000
P5 Fiscal Strategies	Early Childhood System	Thrive by 5 – CFA	\$45,000

9. Executive Committee Elections - Action Item

The Commission will elect the Chair, Vice Chair and Secretary for the 2024-2025 year.

10. 2024-2025 Commission Meeting Calendar – Action Item

The Commission will consider approval of the 2024-2025 meeting calendar.

11. Commissioner Recognition – Information Item

The Commission will recognize Chair Campbell's 25 years of service on the First 5 Santa Cruz County Commission.

12. Adjourn

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