



Commission Meeting Agenda

Date: Wednesday, July 19, 2023

Time: 1:00 PM – 3:00 PM

Location: First 5/United Way Conference Room, 4450 Capitola Road, Suite 106, Capitola, CA

All members of the public are welcome to join the meeting in-person or virtually. To join virtually, enter the link below into a web-browser.

https://us02web.zoom.us/j/4539542581?pwd=MTNGK2VoM3NMc0hSV3o1UHhqS0hJZz09

Meeting ID: 453 954 2581 Passcode: 2217

Participants may also join the meeting by calling into any one of the following phone numbers:

669-900-6833 or 253-215-8782 or 346-248-7799 or 312-626-6799 or 929-205-6099 or 301-715-8592

Members: Chair Toni Campbell, Jennifer Herrera, Bruce McPherson, Diane Munoz, Kimberly Petersen,

Faris Sabbah, Johanna Schonfield, Dr. Raelene Walker

1. Call to Order and Establish Quorum

2. Commission Member Remote Attendance Approval – Action Item

In accordance with AB 2449, Commissioners may participate in the Commission meeting remotely under the following conditions:

- Just Cause, or Emergency Circumstances
- Commission Approval

It is required that a Commission quorum be present in-person.

3. Review and Adopt Agenda - Action Item

4. Consent Agenda - Action Item

- A. Approve Commission March 15, 2023, Meeting Minutes
- B. Accept Financial Report for the period ending May 2023
- C. Accept First 5 Santa Cruz County Grant Application Tracker, 07/19/2023
- D. Accept FY 22/23 First 5 Santa Cruz County Contracts Executed Under Executive Director Authority, 07/19/2023
- E. Accept FY 22/23 First 5 Santa Cruz County Sponsorships report, 07/19/2023

5. Community Oral Communications

The community may address the Commission on items not listed on the agenda that are within the jurisdiction of First 5 Santa Cruz County. If any member of the community wishes to address the Commission on any item that is listed on the agenda, they may do so when that item is called. Every item on the agenda welcomes public comment.

6. Commissioner Oral Communications

P:\Commission Meetings\FY 23-24\07.19.23\07-19-23 Agenda.docx

First 5 Santa Cruz County does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefits of its services, programs, or activities. The meeting room is located in an accessible facility. If you wish to attend this meeting and you will require special assistance in order to participate, please contact First 5 at (831) 465-2217 in advance of the meeting to make arrangements. We will be happy to assist you.





7. Nurse Family Partnership Presentation – Information Item

Beth Blosser, Nurse Family Partnership Supervisor from Public Health, will make a brief presentation on the Nurse Family Partnership program in Santa Cruz County.

8. 2023-2024 Budget - Action Item

- **A.** The Commission will consider approval of the First 5 Santa Cruz County Fiscal Year 2023-2024 Budget in an amount not to exceed \$3,799,585.
- **B.** The Commission finds that the contracts for fiscal year 2023-2024 continue to meet the factors described in its sole source contracting policy section 1.b relating to contractors' expertise being vital to the provision of services. The Commission delegates authority to the Executive Director to negotiate, execute, and amend contracts up to the amounts specified.

I. Operating Expenses – General Admin/Program Support/Evaluation

a. Approval of contract with the United Way of Santa Cruz County for First 5 Administrative, Program Support and Evaluation between July 1, 2023 and June 30, 2024 in an amount not to exceed \$642,456.

b. Approval of FY 2023-2024 professional services contracts in amounts not to exceed:

Vendor	Goal Area	Program	Amount
Harshwal & Company LLP	Administration	Financial Audit	\$17,200

II. Strategic Priority Investments

- a. Approval of contract with the United Way of Santa Cruz County for First 5 Strategic Priority Investments between July 1, 2023 and June 30, 2024 in an amount not to exceed \$1,691,545
- b. Approval of FY 2023-2024 community grants and professional services contracts in amounts not to exceed:

Vendor	Priority Area	Program	Amount
Community Bridges	Thriving Families	Triple P	\$270,130
Go Kids, Inc.	Early Care & Education	Quality Counts	\$108,000
Health Improvement Partnership	Early Childhood System	Thrive by 5	\$50,000
Health Services Agency	Thriving Families	Families Together	\$25,911
Human Services Department	Thriving Families	Families Together	\$410,375
Lucille Packard Children's Hospital Stanford	Healthy Children	Neurodevelopmental Foster Care Clinic	\$77,860
Miller Maxfield	Thriving Families	Triple P	\$15,000
	Thriving Families	Home Visiting Coordination	\$15,000
Optimal Solutions Consulting	Thriving Families	Triple P	\$71,500
	Early Childhood System	Home Visiting Coordination	\$20,000
	Early Childhood System	Thrive by 5	\$15,000
Clarity Social Research	Early Childhood System	Thrive by 5	\$15,000
	Early Care & Education	Raising A Reader	\$185,595

P:\Commission Meetings\FY 23-24\07.19.23\07-19-23 Agenda.docx

First 5 Santa Cruz County does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefits of its services, programs, or activities. The meeting room is located in an accessible facility. If you wish to attend this meeting and you will require special assistance in order to participate, please contact First 5 at (831) 465-2217 in advance of the meeting to make arrangements. We will be happy to assist you.





Vendor	Priority Area	Program	Amount
Pajaro Valley Unified School	Early Care & Education	Quality Counts	\$38,000
District			
Social Solutions	Early Childhood System	Apricot	\$22,692
Subvertical, LLC	Thriving Families	Triple P	\$25,320
Triple P America	Thriving Families	Triple P	\$76,000
P5 Fiscal Strategies	Early Childhood System	Thrive by 5	\$45,000

9. Review and Approve Program and Communications Officer Job Description – Action Item

10. Executive Committee Elections - Action Item

The Commission will elect the Chair, Vice Chair and Secretary for the 2023-2024 year.

11. 2023-2024 Commission Meeting Calendar – Action Item

The Commission will consider approval of the 2023-2024 meeting calendar.

12. Adjourn