

Triple P

Positive
Parenting
Program

**Strengthening Families
in Santa Cruz County**
2010-2015



Positive Parenting: It Works!

The Triple P – Positive Parenting Program (Triple P) is a world-renowned, evidence-based parenting program that has been available in Santa Cruz County since 2010 for families with children from birth to 16 years old. The tangible, lasting impact of Triple P can be summarized by these five key findings:

1. Triple P is an effective and universal public health parenting intervention, reaching a broad population of parents.
2. Triple P's simple, practical parenting strategies are changing families' lives for the better.
3. Triple P is responsive to the needs of diverse families.
4. Brief, "light touch" Triple P services are effective.
5. Triple P has staying power, long after services have ended.

We look forward to continuously growing and improving Triple P in Santa Cruz County so that all families have the tools and support they need to raise happy, healthy children.

We hope you will join us in making this vision a reality.

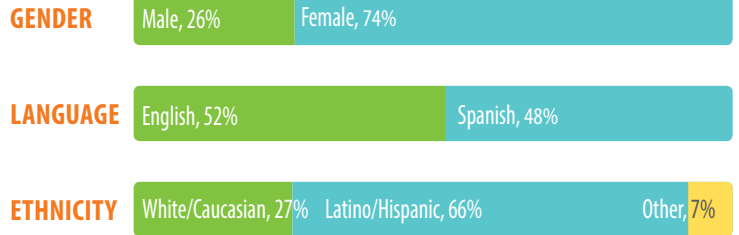
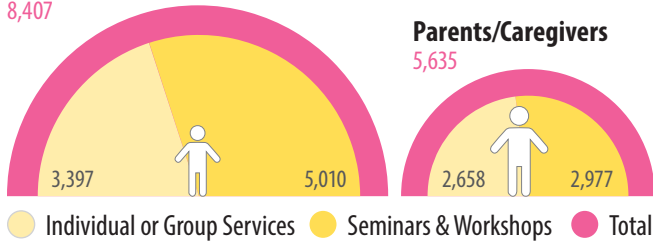


A PROGRAM OF



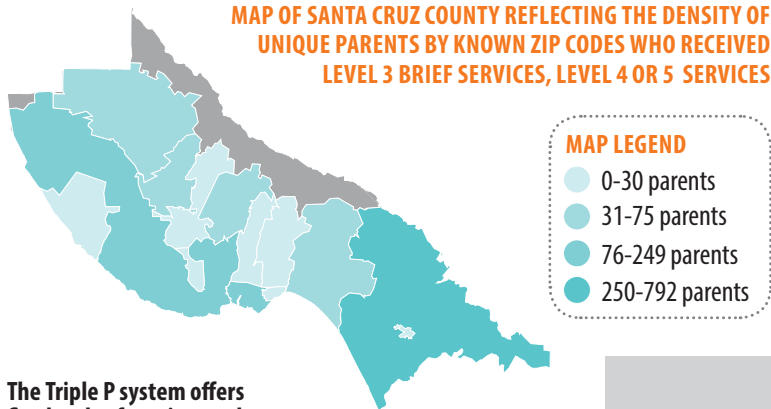
TRIPLE P'S REACH AND PARENT PARTICIPANT DEMOGRAPHICS

Children (all ages)
8,407



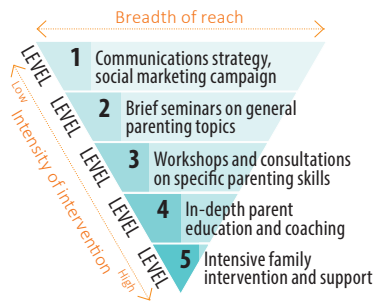
TRIPLE P PARTICIPANTS ACROSS THE COUNTY

MAP OF SANTA CRUZ COUNTY REFLECTING THE DENSITY OF UNIQUE PARENTS BY KNOWN ZIP CODES WHO RECEIVED LEVEL 3 BRIEF SERVICES, LEVEL 4 OR 5 SERVICES

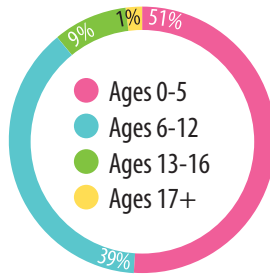


First 5 and its Triple P partners have stayed true to the vision of building a local system offering "something for everyone." Triple P reaches a broad and diverse population of parents and caregivers.

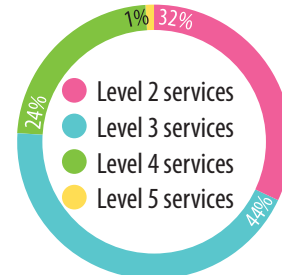
The Triple P system offers five levels of services and support



Parents are seeking support for raising children of all ages.

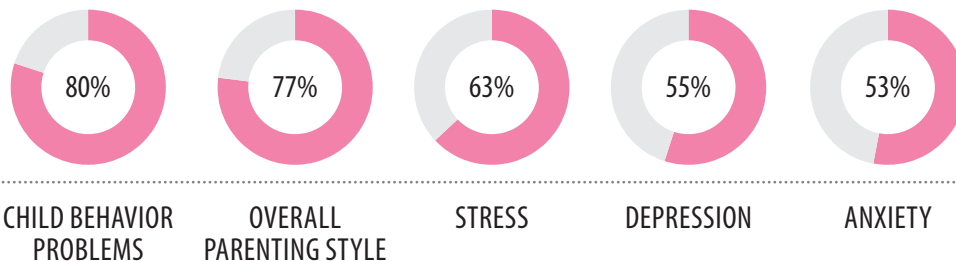


TRIPLE P SERVICES ACCESSED



Families are accessing the full array of Triple P services available.

PARENTS WHO DEMONSTRATED IMPROVEMENT IN THESE KEY PARENTING ISSUES 2010-2015



Parents who complete Triple P in-depth services are reporting improvements in multiple dimensions of their families' lives.

The complete 5-Year Report is available at: <http://triplep.first5scc.org>

This program is made possible through a partnership between First 5 Santa Cruz County, the County of Santa Cruz Health Services Agency (MHS-A-Prop 63) and the County of Santa Cruz Human Services Department

