



## Commission Meeting Minutes

Wednesday, March 16, 2016

**Members Present:** Chair Toni Campbell, Christina Cuevas, Cecilia Espinola, Kathy Frandle, Lisa Hindman Holbert, Salem Magarian, Giang Nguyen

### 1. Call to Order and Establish Quorum

The meeting was called to order at 1:25 PM and a quorum was established.

### 2. Review and Adopt Agenda

**M/S/P: (Commissioner Kathy Frandle/Commissioner Salem Magarian) unanimously moved to adopt the agenda.**

### 3. Consent Agenda

- A. Approve Commission January 20, 2016 Meeting Minutes
- B. Accept First 5 Santa Cruz County Grant Application Tracker, 03/16/16
- C. Accept FY 15/16 First 5 Santa Cruz County Contracts Executed Under Executive Director Authority, 03/16/16
- D. Accept FY 15/16 First 5 Santa Cruz County Sponsorships report, 03/16/16
- E. Approve Financial Report for the period ending February, 2016

**M/S/P: (Commissioner Salem Magarian/Commissioner Kathy Frandle) unanimously moved to approve the Consent Agenda.**

### 4. Community Oral Communications

None

### 5. Commissioner Oral Communications

None

### 6. Nurse Family Partnership Presentation – Information Item

On February 9, 2016, Lisa Hernandez, MD, MPH, Health Officer and Medical Director for the Health Services Agency and her staff made a short presentation to the Board of Supervisors on the Nurse Family Partnership program.

At the request of Supervisors Coonerty and McPherson, the Santa Cruz County Board of Supervisors directed the CAO and Health Services Agency to pursue funding opportunities to implement a Nurse-Family Partnership Program in Santa Cruz County in the fiscal year 2016-2017.

Dr. Hernandez provided a PowerPoint presentation to the Commissioners on the evidenced-based Nurse Family Partnership program that has been shown to produce significant outcomes for children and families including substantial reductions in child abuse and neglect, child arrests, language delays and behavioral and intellectual problems for young children, among other outcomes.

Commissioner Nguyen asked if a request for funding had been submitted. Director Brody said he had received a request for \$50,000 from Supervisor Coonerty's office. The Commissioners may deem an amount appropriate when the budget authorizations are brought before the First 5 Commissioners at its meeting on June 22, 2016.

## 7. 2014-2015 First 5 California Annual Report

### A. Convene a Public Hearing on the First 5 California Annual Report

Director Brody stated that each year the Commission must hold a Public Hearing on the First 5 California Annual Report. A copy of the report was in the Commissioners' packets for their review. First 5 Santa Cruz County is highlighted on page 49 of the report.

Chair Campbell temporarily adjourned the regular meeting and opened a Public Hearing to review the First 5 California Annual Report.

Director Brody provided an overview of the First 5 California Annual Report as follows:

- Allocation of Prop. 10 Funds;
- Total numbers of services provided to children ages 0-5 and adults in FY 2014-15 by Result Area;
- Total Expenditures for children ages 0-5 and adults in FY 2014-15 by Result Area;

Director Brody provided highlights of the First 5 Santa Cruz County's report:

- Baby Gateway
  - 2,706 newborn visits;
  - Reached over 87% of all newborns;
  - Added vaccination and lead poisoning information to the Kit for New Parents;
  - Helped reduce Emergency Department visits by children under the age of one from 2,315 to 1,268 at Watsonville Community Hospital.
- Triple P Follow Up Phone Survey
  - 77% of respondents reported a lot or some improvement in their original areas of concern;
  - 95% of participants said they were still using strategies learned from Triple P.

**M/S/P: (Commissioner Salem Magarian /Commissioner Christina Cuevas) unanimously moved to approve the Public Hearing of the First 5 California Annual Report.**

Chair Campbell adjourned the Public Hearing and resumed the regular Commission meeting.

## 8. Strategic Plan Holders Prioritization Request – Action Item

### A. Review request from Santa Cruz County Human Services Department to Prioritize outcomes and indicators from the First 5 Santa Cruz County Strategic Plan as part of a countywide effort to create a results-based collective impact funding model.

Director Brody provided information on the collaboration of local funders that currently use the Contract Management Center (CMC) and are engaged in a multi-year effort to develop a Results-Based Collective Impact model that will inform discretionary funding decisions by each entity beginning in FY 16/17 with full implementation in FY 17/18. Those parties include the County of Santa Cruz, Cities of Watsonville, Santa Cruz, Capitola and Scotts Valley and the United Way of Santa Cruz County. Director Brody said that the Human Service Department has done extensive work to develop the

model that includes integrating a number of strategic plans that the Board of Supervisors have accepted and/or adopted in recent years, including the First 5 Santa Cruz County 2016-2020 Strategic Plan. As a part of the process each strategic plan holder has been asked to prioritize 3-5 results or outcomes from their respective plans.

Director Brody proposed the following priority outcomes from First 5 Santa Cruz County Strategic Framework:

1. Under the Goal Area, "*Children Learning and Ready for School*":
  - a. **Improve early literacy skills**
2. Under the Goal Area, "*Healthy Children*":
  - a. **Increase use of preventive health care**
  - b. **Increase number of children reaching developmental milestones**
3. Under the Goal Area, "*Strong Families*":
  - a. **Decrease child abuse and neglect**
  - b. **Improve parent and caregiver practices that support social/emotional development**

**M/S/P: (Commissioner Salem Magarian /Commissioner Christina Cuevas) moved to approve the request from Santa Cruz County Human Services Department and to accept the prioritized outcomes as proposed by Director Brody from the First 5 Santa Cruz County Strategic Plan as part of a countywide effort to create a results-based collective impact funding model.**

Commissioner Nguyen and Commissioner Espinola recused themselves due to potential conflicts of interest.

Lisa Hindman Holbert indicated a nay vote. All other commissioners voted in favor of the proposed prioritized outcomes.

## **9. Santa Cruz County Library Bond Measure – Action Item**

### **A. Consider endorsement of Santa Cruz County Library Facilities Measure**

Director Brody said that a revenue measure to fund improvements at all 10 branches of the Santa Cruz Public Libraries System has been placed on the June 2016 ballot. This will be used to repair structural problems, update technology capacity, remodel spaces for varied activities and expand or replace some sites as needed. Given the importance that public libraries play in supporting early literacy and language development in our community, the Commission is being asked to support and endorse passage of the Library Facilities Measure.

**M/S/P: (Commissioner Christina Cuevas/Commissioner Giang Nguyen) unanimously moved to endorse the Santa Cruz County Library Facilities Measure**

## **10. Other Business**

### **A. Welcome Alan Beans**

Director Brody introduced and welcomed Alan Beans to the First 5 Santa Cruz County Commission as the CFO/Director of Finance and Administration who started work on March 2, 2016. Alan is a trained CPA with decades of experience as an accounting manager and controller in a variety of sectors.

## **11. Adjourn**

The meeting was adjourned at 2:58 PM.