



Commission Meeting Minutes

Wednesday, March 15, 2017

Members Present: Chair Toni Campbell, Christina Cuevas, Kathy Frandle, Lisa Hindman Holbert, Bruce McPherson, Leticia Mendoza, Ellen Timberlake

1. Call to Order and Establish Quorum

2. Review and Adopt Agenda

M/S/P: (Commissioner Christina Cuevas/Commissioner Lisa Hindman Holbert) unanimously moved to adopt the agenda.

3. Consent Agenda

- a. Approve Commission January 18, 2017, Meeting Minutes
- b. Approve Financial Report for the period ending January, 2017
- c. Accept First 5 Santa Cruz County Grant Application Tracker, 03/15/17
- d. Accept FY 16/17 First 5 Santa Cruz County Contracts Executed Under Executive Director Authority, 03/15/17
- e. Accept FY 16/17 First 5 Santa Cruz County Sponsorships report, 03/15/17

M/S/P: (Commissioner Kathy Frandle /Commissioner Christina Cuevas) unanimously moved to approve the Consent Agenda.

Director Brody welcomed Ellen Timberlake who was appointed to the First 5 Commission by the Board of Supervisors on January 24, 2017. Ms. Timberlake currently is the Interim Director of the Human Services Department for the County of Santa Cruz.

4. Community Oral Communications

None

5. Commissioner Oral Communications

None

6. Santa Cruz County Thrive by Three System of Care – Action Item

- A.** Commissioners Timberlake updated the Commission on the status of the County's Thrive by Three Children's Fund and a proposed system of care approach and key principles.

Director Brody reminded the commissioners that at the January 18, 2017, meeting the commissioners approved a Letter of Support for the Thrive by Three Initiative, which the Board of Supervisors passed on January 24, 2017. The Board directed the County Administrative Officer to establish a Thrive by Three Fund and to dedicate \$350,000 in General Fund monies in the 2017-2018 Proposed Budget for the Fund without impacting existing commitments to vulnerable populations. The Board also directed two First 5 commissioners, Giang Nguyen and Ellen Timberlake, to consult with the First 5 Commission and other partners with early childhood expertise and to recommend to the Board how the money should be allocated while ensuring that the funding targets the children and families with the greatest need.

Commissioner Timberlake said that she has been the Interim Director at HSD since January 1, 2017. She acknowledged and thanked Supervisor Coonerty and all who have been a part of

the discussions throughout the community with regard to this initiative, and was pleased to have the opportunity to develop the Thrive by Three System of Care.

Commission Timberlake presented the Thrive by Three System of Care approach and key principles to the commissioners.

B. Approve Thrive by Three System of Care approach and key principles.

M/S/P: (Commissioner Leticia Mendoza /Commissioner Lisa Hindman Holbert) unanimously moved to approve Thrive by Three System of Care approach and key principles.

7. Update on Prop. 10 Revenue Projections and Implications for FY 17/18 Budget – Information Item

A. Director Brody provided an update on the California Department of Finance’s most recent Proposition 10 revenue projections and implications for the FY 17/18 Budget.

Director Brody said that as briefly discussed at the January 2017 commission meeting the California Department of Finance (DOF) had recently projected a 17% reduction in Proposition 10 revenue in FY 2017/18. This is a decrease of \$342,000 due primarily to passage of Proposition 56 which increased the tobacco tax in California by \$2 per pack.

The DOF projects a 16% increase in Proposition 10 revenue in FY 2018/19 in the amount of \$272,143.

He added that the FY 2017/18 reduction in revenue presents a significant financial challenge due to First 5 no longer having significant reserves available for annual expenditures.

8. Oral Health Access Strategic Plan 2017-2020 – Information Item

Dr. Sepi Walthard, DDS from Dientes Community Dental Care presented on the Oral Health Access Strategic Plan 2017-2020.

Director Brody stated that Commissioner Magarian and he had served on the Oral Health Access Steering Committee led by Dientes and have agreed to serve as co-champions of two strategies embedded in the Strategic Plan that emerged from the process.

9. Convene Public Hearing on 2015/2016 First 5 California Annual Report – Action Item

A. Convene a Public Hearing on First 5 California Annual Report

Chair Campbell temporarily adjourned the regular meeting and opened a Public Hearing to review the First 5 California Annual Report.

Director Brody stated that each year the Commission must hold a Public Hearing on the First 5 California Annual Report pursuant to Health and Safety Code sections 130140 and 130150 and Santa Cruz County chapter 2.45. A copy of the report was included in each Commissioner’s packet for review. First 5 Santa Cruz County is highlighted on page 50 of the report, and the report can also be found at First 5 California’s website: http://www.cfc.ca.gov/pdf/annual_report_pdfs/Annual_Report_15-16.pdf

Director Brody highlighted a section from the report showing that the sum of all First 5 expenditures across the State equaled \$445 million dollars in FY 2015/16. These expenditures resulted in 847,851 adult services and 977,717 children services. : 40% of total expenditures focused Improved Child Development; 34% on Improved Child Health and 26% on Improved Family Functioning.

Director Brody noted two Santa Cruz County programs that were highlighted in the report:

1. *Triple P 5 year Report*

- Effective universal public health parenting intervention;
- Triple P's simple, practical parenting strategies are changing families' lives for the better;
- Triple P is responsive to the needs of diverse families;
- Brief "light touch" Triple P services are effective;
- Triple P has staying power, long after services have ended.

2. *Vision Screening Program*

- 619 children screened;
- 106 (17 percent) had possible vision problems;
- 57 received a full vision exam to date, and of those;
- 47 now have eye glasses.

B. Accept Report

M/S/P: (Commissioner Christina Cuevas /Commissioner Kathy Frandle) unanimously moved to accept the the First 5 California Annual Report

10. Letters of Support – AB 60 and AB 300 – Action Item

A. The Commission reviewed and approved two letters of support: 1) AB 60 - The Child Care Protections for Working Families Act; and 2) AB 300 - Child Care and Development Services: Individualized County Child Care Subsidy Plans: Counties of Monterey, San Benito, and Santa Cruz.

M/S/P: (Commissioner Bruce McPherson /Commissioner Lisa Hindman Holbert) unanimously moved to approve 1) AB 60 - The Child Care Protections for Working Families Act; and 2) AB 300 - Child Care and Development Services: Individualized County Child Care Subsidy Plans: Counties of Monterey, San Benito, and Santa Cruz.

11. Adjourn

The meeting was adjourned at 2:53 PM.