



Commission Meeting Minutes

Wednesday, January 17, 2018

Members Present: Kathy Frandle, Lisa Hindman Holbert, Salem Magarian, Bruce McPherson, Giang Nguyen, Ellen Timberlake

1. Call to Order and Establish Quorum

2. Review and Adopt Agenda

M/S/P: (Commissioner Kathy Frandle / Commissioner Giang Nguyen) unanimously moved to adopt the agenda.

3. Consent Agenda

- A. Approve Commission October 25, 2017, Meeting Minutes
- B. Approve Financial Report for the period ending December, 2017
- C. Accept First 5 Santa Cruz County Grant Application Tracker, 01/17/18
- D. Accept FY 17/18 First 5 Santa Cruz County Contracts Executed Under Executive Director Authority, 01/17/18
- E. Accept FY 17/18 First 5 Santa Cruz County Sponsorships report, 01/17/18

M/S/P: (Commissioner Bruce McPherson / Commissioner Kathy Frandle) moved to approve the Consent Agenda.

4. Community Oral Communications

None

5. Commissioner Oral Communications

Commissioner Salem Magarian talked about the Cradle to Career movement involving an increase in the participation of many parents. There are ongoing meetings between the East Cliff Family Health Center and the Live Oak School District. Commissioner Magarian said he was most excited with the parent coordinator, Ivan, who has been working with the parents and the C2C initiative. Commissioner Magarian stated that the combination of First 5 and C2C is making a big change in the lives of families in the Live Oak area.

Commissioner Magarian spoke about the vision screenings that are being done at the East Cliff Family Health Center, using a photo scanner. It has become part of the standard care in the pediatric department. A second machine has been purchased to be used in the family practice department. He stated that the best endorsement of the vision screener is the ownership of the medical assistants who have made this part of the routine examination.

Commissioner Magarian commented on the dental advisory started by Dientes. He added that in his clinic it was becoming standard of care and is completely owned by the medical assistants. Each child is asked if they have seen a dentist and if not, an appointment with a dentist is made. If it's been over 3 months, the assistant applies fluoride onto the child's teeth.

He added that the fluoride application was more effective than anything else in preventing tooth decay in young children. With measures like this that transform pediatric care, we should think again, as First 5 as instigators, how can it be rolled out to the community and be a community standard, because it's not hard, it's not expensive, and the medical assistants take great pride in it.

Commissioner Ellen Timberlake congratulated Commissioner Magarian on all of the various successes. She also acknowledged the Cradle to Career program, whereby families and parents are driving the process to transform their community.

Commissioner Timberlake announced that they had received a notice from HUD that their community plan for youth homelessness was accepted. From this point forward HUD will be providing funding of over \$2 million dollars to help end youth homelessness in this county, and that entire process, similar to Cradle to Career, was driven by the voices of homeless youth. She added that the requirements of any funding that is disseminated in the community from these Federal dollars must have the youth advisory committee approve it.

Commissioner Timberlake stated that in the governor's proposed budget there is an item for a home-based visiting program supported by the state for Cal-Works recipients for first-time mothers.

Director Brody commented on three of the items Commissioner Magarian had spoken about:

1. Parent Leadership in parenting in Live Oak

This has been recognized statewide, even nationwide. One example is that Allison Guevara and Director Brody were invited to a statewide meeting of the Campaign for Grade-Level Reading to present on parent engagement and leadership in Live Oak.

2. Triple P

Prior to the evolution of the Live Oak initiative, C2C, Triple P was not present in the Live Oak community. Through the parent-led evolution of the initiative, Triple P has become institutionalized in the community.

3. Director Brody commended Commissioner Magarian for the leadership he showed in the process of adding a fluoride application program in pediatric settings. Director Brody recalled the various barriers that had to be dealt with. Director Brody added that it was *exceptional* to hear Commissioner Magarian's description on how he made it all work.

Director Hindman-Holbert added that on a Facebook group of Santa Cruz Moms there are people asking about doctors or about child related and home-related issues. She added that people speak very highly of Commissioner Magarian. They say very positive things and are appreciative of what is offered on all levels.

Director Brody recognized two staff members that he was very grateful to have at First 5.

Laura Sotelo is our new Newborn Enrollment Coordinator. Laura has a B.A. in Social Work, has extensive experience in home visitation, having worked for Encompass both in the Families Together program and Early Head Start.

Director Brody recognized Alicia Fernandez who had to manage not only the Baby Gateway program and Vision Screening program but also numerous other responsibilities while we were down one team member.

6. Presentation on Women Infants & Children (WIC) Program – Information Item

Director Brody introduced Robbie Gonzalez-Dow, MPH, RD, CLE, Regional Breastfeeding Liaison.

Ms. Gonzalez presented on the Women Infant & Children (WIC) program, its breastfeeding support services and outcomes in Santa Cruz County.

7. 2017-2018 Budget Revision – Action Item

A. The Commission approved the Revised First 5 Santa Cruz County Fiscal Year 2017-2018 Budget in an amount not to exceed \$3,801,069.

Director Brody said that a budget revision was necessary at this time in order to recognize a number of new revenue sources and related expenditures.

Those revenue sources include:

1. \$156,000 Thrive by Three contract with the County of Santa Cruz;
2. \$125,129 anticipated Infant/Toddler Block Grant contract;
3. \$59,224 for a contract with First 5 San Francisco for CA-QRIS technical assistance and training related expenses;
4. \$25,000 grant from the Community Foundation of Santa Cruz County for development of an AB300-compliant individualized county child care subsidy plan;
5. \$20,000 grant from Kaiser Permanente for Triple P implementation with PVUSD

M/S/P: (Commissioner Bruce McPherson / Commissioner Giang Nguyen) moved to approve the Revised First 5 Santa Cruz County Fiscal Year 2017-2018 Budget in an amount not to exceed \$3,801,069.

- B.** The Commission delegates authority to the Executive Director to negotiate, execute, and amend contracts up to the amounts specified.
- i. Operating Expenses – General Admin/Program Support/Evaluation**
Approval of contract with the United Way of Santa Cruz County for First 5 Administrative and Program Support Operations between July 1, 2017 and June 30, 2018 in an amount not to exceed \$663,803.
 - ii. Program Investments**
 - a) Approval of contract with the United Way of Santa Cruz County for First 5 Systems Change/Community Strengthening Operations between July 1, 2017 and June 30, 2018 in an amount not to exceed \$ 1,424,285.
 - b) Approval of contract with Santa Cruz County Office of Education to develop individualized county child care subsidy plan, in compliance with AB 300, between January 1, 2018 and December 31, 2018 in an amount not to exceed \$25,000.

2. Triple P Video – Information Item

- A.** After the release of our 5 year Triple P report last year, Triple P International offered to make a video about the Triple P implementation in Santa Cruz County.
- Nicole Young, Triple P Coordinator, showed an 8-minute video highlighting results from the Triple P implementation in Santa Cruz County.

3. Form 700 – Information Item

- A.** Director Brody reminded the Commissioners to file their Form 700 and send the completed Form 700 or notification of their e-filing to Barbara Dana by March 1, 2018.

8. Adjourn

The meeting was adjourned at 2:45 PM.