



Commission Meeting Minutes
Wednesday, October 28, 2009

Members Present: Chair Toni Campbell, Cecilia Espinola, Vice Chair Rama Khalsa, Salem Magarian, Jim Marshall, Faris Sabbah, Mark Stone, Michael Watkins

1. Call to Order and Establish Quorum

Chair Campbell called meeting to order at 1:12 PM.

2. Review and Adopt Agenda

M/S/P: (Commissioner Mark Stone/Commissioner Faris Sabbah) unanimously moved to adopt the agenda.

3. Consent Agenda

A. Approval of Commission September 2009 Meeting Minutes

B. Approval of Commission September 2009 Financial report

M/S/P: (Commissioner Mark Stone/Commissioner Cecilia Espinola) moved to approve the Consent Agenda.

4. Community Oral Communications

None

5. Commissioner Oral Communications

Chair Campbell led a discussion regarding community support and opposition to Triple P. The Commissioners directed staff to return at a future time with an update on the Triple P pilot and any needed responses.

6. Public Hearing: First 5 Santa Cruz County 2008-2009 Annual Report and Audit and Review Progress of the First 5 Santa Cruz County Strategic Plan – Action Item

Director True stated October's Commission meeting is our fiscal and programmatic report card time because we review our audited financial statements and evaluation findings for the year. This year's evaluation findings assess our progress towards achieving the 2006-2009 strategic plan which ended in June.

A. Presentation of First 5 Santa Cruz County Annual Audit Report.

Director True reviewed the Management's Discussion and Analysis section of the audit which lists the assets and expenses and provides a comparison to the previous year's audited figures. Director True highlighted the drop in the fund balance, which is in accordance with the Commission's long-term financial plan. She discussed each of the obligations.

Director True reviewed revenue and expenses and said there had been a decrease in the Proposition 10 revenue. Ms. True said the annual county birth remains stable at 3,500 babies. Director True said that both Health Care Access and CARES funding are now over.

Director True stated that over 88% of our funds went directly into programs, 7% to administration, and 5% to evaluation. Director True was pleased to announce that there were no findings in the 2008-09 audit.

- B. Presentation of the First 5 Santa Cruz County Annual Report
Director True reported on the annual report which is submitted to the state. She said a summary report was included in the packet which differs from the local evaluation report since it follows broader and more aggregate reporting guidelines.

- C. Consideration and approval of Audit and Annual Report and direction to staff to submit reports to First 5 California

M/S/P: (Commissioner Michael Watkins/Commissioner Mark Stone) moved to unanimously approve the Audit and Annual Reports and direction to staff to submit reports to First 5 California.

7. Parent Support and Education – Service Enhancements – Action Item

- A. The Commission will consider funding for Community Bridges to provide parent education as part of the Triple P pilot plan from November 1, 2009-June 30, 2010 in an amount not to exceed \$115,000 and direction to staff to finalize, negotiate, and amend contract as necessary.

Director True stated that as part of the Triple P pilot plan this funding to Community Bridges would allow up to three parent educators at family resource centers to carry out the work for the remainder of the year.

M/S/P: (Commissioner Cecilia Espinola/Commissioner Jim Marshall) moved to consider funding for Community Bridges to provide parent education as part of the Triple P pilot plan from November 1, 2009-June 30, 2010 in an amount not to exceed \$115,000 and direction to staff to finalize, negotiate, and amend contract as necessary. (One abstention: Commissioner Watkins)

8. The Healthy Families Program – Premium Increase and Family Sponsorships – Action Item

- A. The Commission will consider approval of a contract with Youth Resource Bank to provide sponsorships for children in the Healthy Families and Healthy Kids programs from November 1, 2009-June 30, 2010 in an amount not to exceed \$40,000 and direction to staff to finalize, negotiate, and amend contract as necessary.

Director True stated that the Healthy Kids Steering Committee has been monitoring the impact of the state budget and economy on access to children's health coverage. Ms. True stated that there has been a drop in our Healthy Kids enrollment as family incomes become lower and would now qualify for Healthy Families or Medi-Cal.

Director True said there has been an increase in the Healthy Families enrollment and a decrease in our Healthy Kids enrollment. Ms. True added that the family portion of the Healthy Family premiums are set to increase and that the requests for premium sponsorships have tripled. Ms. True requested the Commission to approve funding for the family contribution sponsorships .

M/S/P: (Commissioner Michael Watkins/Commissioner Mark Stone) moved to unanimously approve a contract with Youth Resource Bank to provide sponsorships for children in the Healthy Families and Healthy Kids programs from November 1, 2009-June 30, 2010 in an amount not to exceed \$40,000 and direction to staff to finalize, negotiate, and amend contract as necessary.

9. 2008-2009 Evaluation Report

- A.** The Commission will receive a report from Applied Survey Research with final evaluation data for the third funding year of the 2006-2009 Strategic Plan.

Applied Survey Research presented data and findings from the 2006-2009 investments and progress to achieve our Strategic Plan.

- B.** The Commission will consider indicators for the new Strategic Plan.

Lisa Colvig Amir guided the commissioners through planning and priorities for future evaluation activities.

10. Executive Directors Report

Director True stated that a letter she received from Maria Castro announced new federal funding for the expansion of childcare services to local migrant families. Ms. True stated that this was the first time that Migrant Head Start would expand into the northern part of county, specifically around the Davenport area.

Director True announced that First 5 would be a *sponsor* of the Community Assessment Project to be held on Monday, November 30th at the City of Scotts Valley Community Center.

Director True stated that both Commissioner Watkins and she would be attending the Harlem Children's Zone conference in New York from November 9-11.

Director True said that First 5 SEEDS consultant, Kate Horst, would be back to provide numerous trainings throughout the county during the week of November 10-15.

Director True announced that a fun dinner, the "Back of a Napkin" Health Care Reform dinner celebration to benefit Healthy Kids of Santa Cruz County, would be held on Thursday, November 12th from 6-8 PM at the Dream Inn.

11. Adjourn

The meeting was adjourned at 3:05 PM.